

Fällanden, 26 March 2019

Press release

PRODEX and SWISSTECH: showtime with a practical touch

From 14 to 17 May 2019, the acclaimed and tried-and-tested trade fair duo will once again be presenting their up-to-the-minute overview of the Swiss MEM industry and showcasing its high performance capabilities.



PRODEX and SWISSTECH – once again THE meeting place for the Swiss MEM industry.

PRODEX's clear focus as the Swiss trade fair for machine tools, tools and production measurement technology, and SWISSTECH's consistent positioning as the international trade fair for materials, components and system assembly are yielding amazing results once more! The changing information requirements of trade fair visitors and the increasing presentation expectations of exhibitors have been taken into account – trade fair organiser Exhibit & More Ltd. has devised numerous new communication services and would now like to invite you to a premium-quality event in mid-May 2019.

Straight from A to B

PRODEX will occupy the tried-and-tested Halls 1.0 and 1.1, while SWISSTECH will be concentrated in the Event Hall and Hall 1.1 with a view to improving visitor flow. This will allow visitors to access the exhibition area directly via the PRODEX entrance and the SWISSTECH entrance, establishing a seamless transition between the world of production technology and the range of supplier and production services. The transition area between PRODEX and SWISSTECH is given over to the innovative “Smart Manufacturing Platform”, spanning around 2,000 m², which comprises various themed elements and will provide a unique networking zone.

Meet me at the Smart Manufacturing Platform

The revamped central “Smart Manufacturing Platform” includes a forum for training events and is also home to the stands of various industry associations, industry partners, universities and educational institutions, start-ups and innovation projects, and specialist media. There is also a restaurant area where experts have the chance to network and chat.

The overhauled trade fair websites give visitors the opportunity to plan their visit online in advance and find out about the exhibitors and their products and services. The forum programme can also be viewed online. Trainees and students from the MEM industry are also invited to attend the trade fairs. Another fantastic service are the guided tours of the fairs, which are organised in close cooperation with the Industry 2025 initiative.

Awarding the most important Swiss technology prize

A further highlight will be the presentation of the most important Swiss technology prize in manufacturing and production, the PRODEX Award, from 5.00 p.m. on Wednesday, 15 May. This year, the prize will be awarded for an impressive sixth time. The large number of entries – all in all 20 projects – goes to show how enormously important and highly regarded this prize is on the Swiss MEM scene.

Discover the concentrated power of Swiss innovation for free

One ticket is all it takes to gain entry to the two trade fairs. In order to make it as easy as possible for trade visitors to get through the doors, you can already purchase tickets, i.e. before you actually visit the trade fairs.

Simply register online now and print out your personal ticket: www.prodex.ch and/or www.swisstech.ch.

The opening times have also changed and are now set as follows: admission from as early as 8.30 a.m., with the event concluding at 5.00 p.m.

For more information, please contact:

Exhibit & More Ltd., Bruggacherstrasse 185, CH-8117 Fällanden

Eugen Da Pra, PRODEX & SWISSTECH Show Director, eugen.dapra@exhibit.ch

Lea Maurer, Head Communications, lea.maurer@exhibit.ch

T +41 (0)44 806 33 33

www.prodex.ch, www.swisstech-messe.ch

Opening times

Tuesday, 14 to

Friday, 17 May 2019

from 8.30 a.m. to 5.00 p.m.

Venue

MCH Messe Schweiz (Basel) AG

Messeplatz, CH-4021 Basel

PRODEX: Halls 1.0 and 1.1

SWISSTECH: Event Hall and Hall 1.1

Ticket prices

Online ticket with registration – free

Info

www.prodex.ch

www.swisstech-messe.ch