

Basel, 14 May 2019

Press release

PRODEX and SWISSTECH 2019 - The trade fair duo for Switzerland as an industrial centre

The high innovative strength and performance capabilities of the Swiss MEM sector will be presented once more in the halls at Messe Basel from Tuesday 14 to Friday 17 May 2019. Over 500 exhibitors from Switzerland and abroad will be presenting their products, services and highlights in Halls 1.0 and 1.1 at PRODEX and SWISSTECH.



The trade fair duo PRODEX and SWISSTECH embodies the innovative strength of the Swiss MEM industry.

The trade fair duo PRODEX – the Swiss exhibition for machine tools, tools and production measurement technology – and SWISSTECH – the international trade fair for materials, components and systems engineering – acts as an industry barometer. This year, the trade fairs will again be showing which way Switzerland is heading as an industrial centre. At both trade fairs, the MEM sector will be showcasing expertise,

precision, innovation and, in particular, examples of how the industry is becoming digitalised. Exhibitors and organisers have breathed new life into the trade fair duo with numerous new digital information and communication services.

Digitalisation as a driving force

Planning your trade fair is more productive and wide-ranging than ever before. The two trade fair websites www.prodex.ch and www.swisstech-messe.ch are full of content, enabling you to explore key topics, applications, products and/or services, for instance. You can find each exhibitor and their offers and highlights and get in touch with them before the event. Visitors can compile a watch list and make appointments with exhibitors in the run-up to the event. You therefore have the opportunity to visit the trade fair efficiently and entirely based on your own interests.

Content and highlights on the Smart Manufacturing Platform

The transition area between PRODEX and SWISSTECH features the innovative Smart Manufacturing Platform, spanning around 2,000 m², which comprises various elements and a unique networking zone. Industry associations and partners will showcase themselves there, and high-quality talks will be held in the Forum each day. Start-ups will be present with their innovations and nominated projects can be considered for the PRODEX Award. Therefore, the Smart Manufacturing Platform embodies training, information exchange and networking. There is a networking restaurant in the middle with sufficient seating.

Besides numerous talks in the Forum, further highlights will take place on the Smart Manufacturing Platform — on Tuesday, 14 May from 5 p.m., there is the launch of Memtec.plus — the digital meeting place for the MEM industry. For the sixth time, the presentation of the most important Swiss technology prize in manufacturing and production, the prestigious PRODEX Award, will take place on Wednesday. Out of twenty projects submitted, ten have been nominated. The winners from these ten nominees will be announced on Wednesday evening, 15 May, from 5.15 p.m.

For young people and the future

Everyone in education, trainees and students from the MEM sector are invited to the trade fair so they can gain an insight into the innovative MEM sector.



All trade fair visitors who wish to broaden their knowledge of Industry 4.0 and discover the latest developments and trends in the industry can join a guided trade fair tour. The tours are organised in conjunction with Industry 2025 and start at 1.30 p.m. each day. You can find all the information and register at www.industrie2025.ch.

Experience networking and digitalisation

The trade fair halls are open daily from 8.30 a.m. and the free ticket is valid for both fairs. PRODEX and SWISSTECH 2019 – a top showcase for the MEM industry on a 56,000 m² site - online and offline networking included.

For more information, please contact:

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An overview of PRODEX & SWISSTECH

Opening times

Tuesday 14 to Friday 17 May 2019
from 8.30 a.m. to 5.00 p.m.

Venue

MCH Messe Schweiz (Basel) AG
Messeplatz, CH-4021 Basel
PRODEX: Halls 1.0 and 1.1
SWISSTECH: Event Hall and Hall 1.1
Smart Manufacturing Platform: in Hall 1.1

Ticket prices

Online ticket with registration – free

Info

www.prodex.ch

www.swisstech-messe.ch